

PHILIP MORRIS MANAGEMENT CORP.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592

TO: Distribution
FROM: Clare Purcell
SUBJECT: Tar and Nicotine Numbers

RECEIVED

DATE: August 23, 1990

R. L. MIKULAY

Attached is a tar and nicotine list which must be used in all advertising, effective immediately. If there are any questions, please call.

Attachment

Distribution: N. Brennan-Lund
M. Buonaventura
T. McCarthy
L. McCullagh
R. Mikulay
J. Scully
L. Suwarna

cc (w/attachment): V. Murphy
F. Newman

CC: AG
JC
BE

MM

AM

AS

File

R - our pack will
say 0.5
not 0.4
G. Murphy

R

Trans. Pack
Issue

Agreeably can't target
to but when changed to
G.O.ing!

2049026101